



PROJECT PROFILE ON BEAUTY PARLOUR UNIT

Category : Service

Total Cost of Project : Rs. 1,91,000/-

BEP : 32 %

I. INTRODUCTION OF BUSINESS IDEA :

The urge to look beautiful has always been there in women. Earlier natural herbs were used to for beautification but with modernisation, came make-up and the beauty parlour culture. The need for beauty parlour increases during the marriage season etc. This is a good opportunity which can be started by women with adequate training in the line.

II. APPLICATIONS :

A beauty parlour has not only given women a self-employment opportunity but also has satisfied their urge to look beautiful. Women require many types of services from a beauty parlor. Majority of them have been listed below with approximate rates and the proposed business.

III. MARKET POTENTIAL :

The customers for the beauty parlour would include young girls, working women and housewives who go to beauty parlour atleast once a month. Bridal make-up and personalized services for special occasions also enhance business of beauty parlors'. Besides training, other women in the profession could also be yet another source of income.

IV. SERVICES TO BE PROVIDED BY THE UNIT AND EXPECTED RECEIPTS (1ST YEAR) :

Sl. No.	Type of service	No. of customers	Rate per service	Total receipt (PM)
1.	Eye brow	100	10	1000
2.	Manicure	20	30	600
3.	Pedicure	20	40	800
4.	Head message	20	60	1200
5.	Hair bleaching	100	40	4000
6.	Arm bleaching	30	40	1200
7.	Face bleaching	100	50	5,000
8.	Stomach bleaching	10	50	500
9.	Waxing	20	50	1000
10.	Facial	20	50	1000
11.	Hair style	100	70	7000
12.	Hair cutting	100	60	6000
13.	Synthetic dye	30	70	2100
14.	Bridal make-up	10	5000	50000
15.	Perming	10	500	5000
16.	Make-up	50	100	1000
17.	Other services	10	100	1000



	Total Monthly			86200
	Total Annually			1034400
	Say			1035000

V. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

A. Cost of Project :

Equipments	71,000
Other fixed assets	10,000
Working Capital Requirements	50,000
Preliminary and preoperative expenses	10,000
Deposits	50,000
Total	1,91,000

B. Means of Finance:

Loan @ 75%	1,43,000
Equity	48,000
Total	1,91,000

C. Working Capital Requirement

Sl.No.	Particulars	Basis	Period	Amount
1.	Raw Material	4,80,000 / 12 x 1	1 month	40,000
2.	Working Expenses	Lump sum	1 month	10,000
	Total			50,000

VI. MAIN INPUTS REQUIREMENT :

A. Equipments :

Sl. No.	Particulars	No.	Rate	Total Cost
1.	Hydro dryer	1 set	20000/-	20,000
2.	Ozone machine	1 set	10000/-	10,000
3.	Massage machine	2	3000/-	6,000
4.	Dyers table	2	2500/-	5,000
5.	Mirror (big)	2	2000/-	4,000
6.	Dressing table	2	5000/-	10,000
7.	Revolving chair	2	3000/-	6,000
8.	Other equipments	1 set	10000/-	10,000
	Total			71,000



B. Raw-materials (p.a.):

Sl. No.	Particulars	Monthly requirement	Total Annual Cost (Rs.)
1	Different type of cosmetics and herbal preparations,	20,000	2,40,000
2	hair oils, shampoo, wax etc	20,000	2,40,000
	Total		4,80,000

C. Utilities :

Sl. No.	Particulars	Monthly Requirement	Unit Cost	Total Annual Charges. (Rs.)
1	Electricity.	300 units	8	28,800
2	Water	250	Per month	3,000
	Total			31,800

D. Man-power requirement :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
1	Beautician	1	10,000	1,20,000
2	Assistant	2	5,000	1,20,000
	Total			2,40,000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 500 sq. ft is required.
Power	Commercial power connection is required.
Water	Water is required for general purposes.

VII. PROFITABILITY PROJECTION (Annual) :

Sales Revenue	Ref : IV	1035,000
Raw Materials	Ref : VII B	4,80,000
Man power expenses	Ref : VII D	2,40,000
Utilities	Ref : VII C	31,800
Interest	@ 12%	17,000
Depreciation	20% SLM	14,000
Overheads	Rent, maintenance etc	60,000
Total Expenses		8,42,800
Profit		1,92,200



VIII. FINANCIAL INDICATOR :

Break Even Point $\frac{FC}{SR-VC} \times 100$	$\frac{91,000}{2,83,200} \times 100$	32%
Payback period $\frac{COP}{\text{Profit} + \text{Deprn.}}$	$\frac{1,91,000}{2,06,200}$	Less than 1 year

IX. ADDRESSES :

SUPPLIERS OF EQUIPMENTS AND MATERIALS :

M G Traders,
13, Nilugal market,
Pan Bazaar,
Hubli.

X. SPECIAL NOTE :

The skill training in beautician trade is preferred.